



DESHBANDHU COLLEGE
(UNIVERSITY OF DELHI)
KALKAJI, NEW DELHI - 110019
Faculty Details Proforma for College Website

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|---|--|-----------------|-------|-----------|-------|------------|
| Title | Dr | First Name | Seema | Last Name | Gupta | Photograph |
| Designation | Associate Professor | | | | | |
| Address | C-3/147, Janak Puri, New Delhi -110058 | | | | | |
| Phone No. Office | | | | | | |
| Residence Mobile | 9891893929 | | | | | |
| Email | seemadeshbandhu@yahoo.co.in | | | | | |
| Web-Page | | | | | | |
| Educational Qualifications | | | | | | |
| Degree | Institution | | | | Year | |
| Ph.D. | Delhi School of Economics | | | | 2008 | |
| M.Phil. | Delhi School of Economics | | | | 1998 | |
| PG | Delhi School of Economics | | | | 1996 | |
| UG | Kirori Mal College | | | | 1994 | |
| Any other qualification | | | | | | |
| Career Profile | | | | | | |
| Teaching since 1996 to B.com Honours students and postgraduate MBA students. | | | | | | |
| Administrative Assignments | | | | | | |
| <ul style="list-style-type: none"> Teacher-in Charge, Teacher In Charge, Department of Commerce Co-ordinator of Refresher Course in Business Management, Economics and Commerce in CPDHE from 28th June to 11th July 2019 | | | | | | |
| Areas of Interest/Specialization | | | | | | |
| Business Ethics, Storytelling, Marketing Research, Cross Cultural Management, Happiness, Whistle Blowing | | | | | | |
| Subjects Taught | | | | | | |
| Business Statistics | | Business Ethics | | | | |
| Business Mathematics | | Marketing | | | | |
| Business Law | | Cost Accounting | | | | |
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| Research Guidance | | | | | | |

List against each head (If applicable):

1. Supervision of awarded Doctoral Thesis
2. Supervision of Doctoral Thesis, under progress
3. Supervision of awarded M.Phil. dissertations
4. Supervision of M.Phil. dissertations, under progress

Publications Profile

List against each head (If applicable) (as Illustrated with examples)

1. Books/Monographs (Authored/Edited)
2. Research papers published in Refereed/Peer Reviewed Journals
 - a) Research papers published in Academic Journals other than Refereed/Peer Reviewed Journals
 - b) Research papers published in Refereed/Peer Reviewed Conferences
 - c) Research papers Published in Conferences/Seminar other than Refereed/Peer Reviewed Conferences
3. Other publications (Edited works, Book reviews, Festschrift volumes, etc.)

Conference Organization/ Presentations

List against each head (If applicable)

1. Organization of a Conference: None
2. Participation as Paper/Poster Presenter

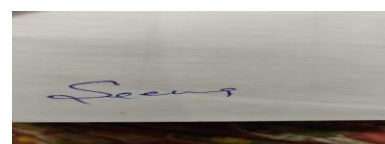
Research Projects (Major Grants/Research Collaboration)

Awards and Distinctions

Association With Professional Bodies

- **Co-ordinator, Refresher Course in Management and Economics by the UGC-Human Resource Management Centre, CPDHE and FMS, Delhi from 19th September to 11th October 2018.**
- **Co-ordinator, Refresher Course in Contemporary Issues of the World organized by the UGC-Human Resource Management Centre, CPDHE from 27th November to 17th December 2018.**

Other Activities



- You are also requested to give your complete resume as a Word or PDF file to be attached as a link on your department page.